

# JOSEPH H. MAROON

## EXPERIENCE SUMMARY

Over 30 years in senior leadership positions with premier legislative, executive branch and private conservation organizations.

Recipient of several awards for outstanding environmental leadership.

At the forefront of natural resources improvements in state and regional levels. Instrumental in the passage and implementation of numerous legislative and program advancements relating to Chesapeake Bay restoration, water quality, land conservation, parks, outdoor recreation, natural resource financing, dam safety, and natural area protection.

Appointed by two Virginia governors as Director of the Virginia Department of Conservation and Recreation in 2002 and 2006 (first director to be reappointed in nearly 20 years).

Appointed by several governors and the legislature to numerous state boards and commissions. Served on national and regional committees relating to natural and outdoor resources and the Chesapeake Bay.

Known for creative and constructive approach to problem-solving, organizational leadership, management expertise, policy advances and initiatives, public-speaking, negotiation skills, finding common ground, and sense of humor.

Established environmental consulting practice (Maroon Consulting) in 2010. Clients include non-profit conservation organizations, environmental engineering firms, local government, private landowners and businesses, grant funders.

Adjunct faculty at the University of Virginia (Urban and Environmental Planning Program) and a Fellow with Virginia Tech (Executive Master in Natural Resources Program).

## PROFESSIONAL EXPERIENCE

### *Virginia Environmental Endowment, May 2013 – present*

#### *Executive Director*

VEE was established in 1977 as a result of a settlement in federal court in a water pollution case affecting the James River. The Endowment's mission is to improve the quality of the environment by encouraging all sectors to work together to prevent pollution, conserve natural resources, and promote environmental literacy.

### *University of Virginia and Virginia Tech*

#### *Adjunct Faculty Member*

Teach graduate level class in Environmental Policy and Planning within the UVA Urban and Environmental Planning Program, School of Architecture. Spring Semester 2012 - present

Faculty team member for the Executive Masters in Natural Resources Program at the Virginia Tech Northern Virginia Center. Summer Session 2012 – present.

Joseph H. Maroon

Previously taught graduate level class in Chesapeake Bay Policy within the Virginia Commonwealth University Environmental Studies Program. Spring Semester 2011.

***Maroon Consulting LLC., 2010 – April 2013***

***Principal and Owner***

Started consulting practice in 2010 advising business, government and non-profits on matters relating to environmental policy and regulation, water quality pollution trading, land conservation, Chesapeake Bay, resource protection, stormwater management, government and legislative relations and related areas of expertise. Clients assisted included the Keith Campbell Foundation, Chesapeake Conservancy, James River Association, Joyce Engineering, America's Great Waters Coalition, the Chesapeake Bay Commission, the Timmons Group, local governments, etc.

***Virginia Department of Conservation and Recreation (DCR), 2002 - 2010***

***Agency Director***

Appointed by Governor Mark Warner to serve as Agency Director in March 2002. Reappointed by Governor Timothy Kaine in 2006.

Provided executive leadership to state conservation agency that operates award-winning state parks system and natural heritage program, serves as the state's lead non-point source water quality agency, initiates statewide programs designed to reduce pollutants to Chesapeake Bay and Virginia's waterways, facilitates statewide land conservation efforts, regulates dam safety, manages natural area preserves, inventories rare species and habitats, and serves as state lead outdoor recreation planning agency.

Directly supervised eight division directors plus senior policy and budget staff. Responsible for a \$ 100-plus million dollar budget and over 500 full-time and 1200 part-time employees.

Provided executive staff support to 10 appointed citizen boards and committees including those specializing in land conservation, soil and water quality, outdoor recreation, Chesapeake Bay protection, invasive species, and scenic rivers.

Represented the Commonwealth and the agency on numerous state and national boards. Extensive experience in testifying before legislative budget and standing committees and in making presentations.

Provided leadership for agency accomplishments during this period including:

- Passing the largest park and natural area bond package in state history;
- Increasing unprecedented support for state parks and water quality improvements;
- Acquiring land for seven future state parks and nearly twenty natural area preserves;
- Constructing the most new state park facilities (cabins, campgrounds, etc) in history, including the first state-owned building qualified for LEED certification;
- Advancing substantial improvements in the state's Chesapeake Bay and nonpoint source water quality programs by expanding partnerships, improving management strategies, targeting funding, employing innovative outreach and marketing, increasing enforcement and oversight of existing laws;
- Assuming responsibility for the federal/state stormwater management program that was previously spread across three agencies and four state boards;

- Initiating and leading state government partnership with the Department of Defense that resulted in development of the first-in-the-nation environmental scorecard and recognition program for military installations (“Virginia DoD Eagle Awards”);
- Facilitating a regional land conservation forum involving three military bases, surrounding localities and private interests;
- Developing the nation’s first land preservation tax credit state oversight program;
- Protecting the Crow’s Nest natural area in Stafford County, a conservation target for numerous agencies and organizations for over 40 years;
- Creating the Captain John Smith Water Trail for the James and York Rivers, which served as prototype for national Chesapeake Bay trail designated by Congress;
- Conceiving of and helping to design the first-ever Virginia Governor’s Natural Resources Summit as well as regional agricultural and urban nonpoint pollution summits;
- Serving as primary holder of unique James River Park urban conservation easement in partnership with the City of Richmond;
- Successful merging of a separate agency, board and staff into DCR;
- Streamlining and eliminating 20 boards under DCR while strengthening the effectiveness of remaining boards; and
- Expanding partnerships with the private sector, local governments and the military, enhancing working relationships with key stakeholders, pursuing creative and inclusive approaches to problem-solving, increasing programmatic results, and enhancing staff professionalism, agency cohesiveness and morale.

***Chesapeake Bay Foundation, 1985 – 2002***  
***Virginia Executive Director***

Served for over 16 years as first state office director for one of the nation’s premier regional conservation and environmental education organizations. CBF is recognized by its mission to “Save the Bay”.

Hired and directed staff of environmental scientists, attorneys, land conservation and planning experts, outreach and communication specialists located in Richmond and various satellite offices.

Served as Bay Foundation’s lead policy and legislative representative and spokesperson in Virginia and as a member of the organization’s senior management team.

Instrumental in successful passage of numerous legislative initiatives including the Chesapeake Bay Preservation Act, Phosphate Detergent Ban, Water Quality Improvement Act, Poultry Waste Management Act, Nontidal Wetlands legislation, Conservation Easement Act.

Joseph H. Maroon

***Virginia Joint Legislative Audit & Review Commission (JLARC), 1978 – 1985***

***Served as Chief, Principal, Senior, Associate and Assistant Legislative Analyst***

Employed for over seven years with the Virginia General Assembly's legislative program review and evaluation ("watchdog") agency. JLARC is widely known as one of the nation's leading legislative oversight agencies.

Served as senior project manager/team leader and analyst on management and programmatic studies in various areas of state government including economic development, natural resources, health care, mental health, social services, occupational regulation, and housing.

Responsible for supervising professional staff team, drafting major reports, briefing legislators on report findings, interacting with state executive branch officials at all levels, and conducting senior-level policy analysis.

***Virginia Water Resources Research Center, Virginia Tech, 1973 – 1977.***

***Research Associate and Student Intern***

## **HONORS**

2000 Outstanding Virginia Environmental Leader Award. One of the first four statewide recipients of this award presented at the Environment Virginia conference held at VMI.

2010 Recipient of Virginia General Assembly resolution passed in honor of career accomplishments and service.

2010 Distinguished Service Award from Virginia Association of Soil and Water Conservation Districts.

2009 Gerald McCarthy Leadership Award for Environmental Conflict Resolution from the University of Virginia's Institute of Environmental Negotiation and VA. Natural Resources Leadership Institute.

2009 First recipient of "Friend of Land Conservation Award", Virginia United Land Trusts.

2009 Special recognition award from the Virginia Lakes and Watershed Association for leadership on dam safety and stormwater management.

2006 Leadership Award from the Virginia Water Resources Research Center for distinguished service in the area of water resources.

First recipient of Governor's Environmental Excellence Award for Organization's Special Lifetime Achievement.

1988 Recipient of VA. Wildlife Federation's highest honor as the Conservationist of the Year.

## **APPOINTMENTS**

Currently serve as an at-large member on the Chesapeake Bay Citizen's Advisory Committee; the Bay Program Trading and Offset Work Group; Stakeholder committees relating to nutrient trading regulations in Virginia.

Additional appointments include:

- National Nonpoint Source Forum (sponsored by National Geographic Society and The Conservation Fund)
- Principal Staff Committee to the multi-state Chesapeake Bay Program
- Captain John Smith Chesapeake National Historic Trail Advisory Committee
- National Association of Outdoor Recreation State Liaison Officers
- Eastern States Lands Resources Council
- Virginia Board of Conservation and Recreation
- Virginia Soil and Water Conservation Board
- Virginia Chesapeake Bay Land Use Roundtable
- Virginia Commission on Growth and Development
- Leadership Metro Richmond, Class of 1995; Group Facilitator 1997.

## **EDUCATION**

Masters degree, Public Administration (Political Science), Virginia Tech, 1978.

Bachelor of Arts, Political Science (Economics minor), Virginia Tech, 1976.