

# CURRICULUM VITAE

## KIERAN J LINDSEY

### Office:

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### EDUCATION

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#### **Doctor of Philosophy (Wildlife Biology)**

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*Texas A&M University, College Station, TX* **2007**

- Dissertation: Privatization and regulatory oversight of commercial wildlife control activities in the United States

#### **Master of Science (Wildlife Biology)**

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*Texas A&M University, College Station, TX* **2003**

- Thesis: A national assessment of wildlife information transfer to the public

#### **Bachelor of Science (Wildlife & Fisheries Sciences)**

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*Texas A&M University, College Station, TX* **1997**

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### PROFESSIONAL EXPERIENCE

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#### **Fellow, Associate Director for Online Programs**

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*Center for Leadership in Global Sustainability (CLiGS)*

*Virginia Tech, Arlington, VA*

**2013 - Present**

- Oversaw conversion of master's and graduate certificate program content from classroom to online delivery.
  - Responsible for online graduate program strategy and vision, in collaboration with CLiGS Center Director.
  - Responsible for online curriculum design, development, delivery, and enrollment, including required 10-day study abroad experience.
  - Manage, mentor, and train 27 online faculty members; identify potential new faculty; serve as back-up instructor for online faculty.
  - Serve as primary graduate advisor to ~130 online program students.
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## **Associate Director for Digital Marketing & Recruiting**

*Center for Leadership in Global Sustainability (CLiGS)*

*Virginia Tech, Arlington, VA*

**2016 - 2018**

- Responsible for strategy, vision, and implementation of digital marketing (e.g., SEM, SMM) and recruiting for all MNR programs (online, executive, graduate certificates).
- Responsible for developing and managing annual \$250k digital marketing budget.
- Responsible for managing CLiGS website and CRM platform.
- Identify and manage external marketing contractors (e.g., designers, PPC, display ads, banner ads).
- Responsible for increasing prospective student leads by a factor of 4 during the first 12 months in this position.

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## **Adjunct Professor**

*Environmental Science Technology Program*

*Forsyth Tech Community College, Winston-Salem, NC*

**2012**

- Accepted a one semester teaching appointment to develop experience in classroom (non-virtual) instruction of undergraduate students.

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## **Director**

*Natural Resources Distance Learning Consortium (NRDLC)*

*Virginia Tech, Blacksburg, VA*

**2008 - 2013**

- Responsible for consortium strategy and vision, in conjunction with funding partners and university members.
  - Identify and recruit new university members.
  - Responsible for funding development and managing annual budget.
  - Responsible for marketing and promotion of university member online courses and programs.
  - Responsible for NRDLC website design, development, and maintenance, include SEO.
  - Mentor online and hybrid program directors at member universities.
  - Manage and review partner organization course development call for proposals from university members.
  - Monitor relevant state and federal legislation on distance education.
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## Post-doctoral Visiting Assistant Professor

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*Natural Resources Program (now CLiGS)*

*Virginia Tech, Falls Church, VA*

**2007 - 2008**

- Designed, developed, and delivered three online graduate courses
  - NR 5884 TS: Human Dimensions of Natural Resource Mgmt
  - NR 5434 TS: Human-Wildlife Conflicts
  - NR 5424 Urban Wildlife Mgmt
- Assisted in online curriculum development for the MNR degree, in conjunction with the Program Director.
- Served as committee chair for five MNR degree students, and as a committee member for 3 MNR students.

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## PROFESSIONAL ACTIVITIES

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- 2019— Special Consultant—Graduate School Dean, Virginia Tech
- 2019 Guest editor—City Creatures. Center for Humans & Nature
- 2017 Guest blogger—City Creatures. Center for Humans & Nature
- 2012— Guest columnist—Pest Control Technology Magazine
- 2011—2018 Wildlife guru & animal-vehicle biologist, NPR's *Car Talk*
- 2008— Ad hoc consultant for online training. International Wildlife Rehabilitation Council (IWRC)
- 2007— Editor-in-chief, *Journal of Wildlife Rehabilitation*, IWRC
- 2003, 2005 Special Sessions Chair, Urban Wildlife Management Conference
- 1999-2001 Producer/Writer/Host, KUNM-FM 89.9, *Wild Things Radio!*
- 1998-2000 Board of Directors, IWRC
- 1998 Chair, Texas Teaming with Wildlife Coalition—Houston Chapter
- 1997-2001 Columnist—The Urban Jungle, *Houston Chronicle* newspaper

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## SAMPLE PUBLICATIONS

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- 2011 Adams, CE, and KJ Lindsey. Anthropogenic ecosystems: The influence of people on urban wildlife populations. Invited Chapter in J. Niemela et al., Eds. *Urban Ecology: Patterns, Processes, and Applications*. Oxford University Press, Oxford, UK 392p.
- 2009 Adams, CE, and KJ Lindsey. *Urban Wildlife Management*, 2<sup>nd</sup> Edition. Taylor & Francis Group, Boca Raton, USA 432p.
- 2006 Lindsey, KJ, and CE Adams. Public demand for information and assistance at the human-wildlife interface. *Human Dimensions of Wildlife*, 11(4):267-283.
- 2006 Lindsey, KJ, and CE Adams. Natural resource agency response to public queries on wildlife rehabilitation topics. *Journal of Wildlife Rehabilitation*, 28(2):13-19.
- 2005 Adams, CE, and KJ Lindsey. *Urban Wildlife Management*. Taylor & Francis Group, Boca Raton, USA 432p.

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## SAMPLE PRESENTATIONS

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- 2014 Lindsey, KJ. *Almost everything you ever wanted to know about MOOCs*. BCUENR Plenary Session, Auburn, AL
- 2013 Lindsey, KJ. *Unlikely wilderness, hidden opportunity: Reconnecting people and wildlife to save the planet and our profession*. Plenary Presentation, TWS Annual Meeting, Houston, TX
- 2012 Lindsey, KJ, and RJ Bush. *Outside inside: Fieldwork activities in the virtual and non-virtual wildlife biology classroom*. Presented at 19<sup>th</sup> Annual Conference of TWS, Portland, OR, and at 9<sup>th</sup> BCUENR, Fort Collins, CO
- 2011 Lindsey, KJ. *The road less traveled: Subarus, squirrels, and the search for stakeholders*. International Urban Wildlife Mgmt Conference Plenary Session, Austin, TX

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## HONORS

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- 2014 Academic Advising Award Nominee, Virginia Tech
- 2014 Keynote Speaker, Biennial Conference on University Education in Natural Resources (BCUENR), Auburn, AL
- 2011 Keynote Speaker, Urban Wildlife Management Conference, Austin, TX
- 2011 Invited Author, *Urban Ecology: Patterns, Processes, and Applications*, J. Niemela et al., Eds. Oxford University Press, Oxford, UK 392p.
- 2007 CHOICE Magazine's Outstanding Academic Titles, *Urban Wildlife Management*, Taylor & Francis—CRC Press, Boca Raton, FL 311p
- 1998 Regional Emmy Award, Producer, Feature Segments—Educational Documentary, The National Academy of Television Arts and Sciences