
TRISH KENLON

Park City, Utah | 412.414.9369 | TrishKenlon@gmail.com

Corporate sustainability and job search professional with a proven record of coaching clients in targeting and securing sustainability-focused positions at organizations such as Quantis International, SustainAbility, and the Center for the New Energy Economy. Skilled in presenting effective job search techniques to graduate students and transitioning professionals; developing compelling messaging for resumes, networking, and LinkedIn profiles; and writing about sustainability topics including SBTs, ESG reporting, renewable energy, and the UN SDGs. Master of Business Administration specializing in Strategy and Social Innovation and Impact from NYU Stern, 2009 Environmental Defense Fund Climate Corps Fellow at TXU Energy.

PROFESSIONAL EXPERIENCE

Sustainable Career Pathways | *Founder* | Park City, UT Dec 2017 - Present

Sustainable Career Pathways is a popular website and career coaching service that has helped thousands of job seekers to transition into sustainability positions at organizations such as the World Economic Forum, Anthesis Group, and ERM

- Guide clients through developing a focused job search strategy for targeting positions in corporate sustainability, ESG, consulting, energy policy, and nonprofit management
- Craft compelling marketing messages for effective resumes, successful networking requests, and LinkedIn profiles that stand out
- Produce thought leadership on topics such as the impact of COVID-19 on job seekers, effective networking tactics, and training for trending sustainability tools
- Conduct and publish interviews with sustainability leaders including in-depth coverage of:
 - **Tools and frameworks:** Science-Based Targets (SBTs), UN Sustainable Development Goals (SDGs), the Global Reporting Initiative (GRI), CDP, Life-Cycle Assessment (LCA)
 - **Leading nonprofits:** World Wildlife Fund (WWF), UN Global Compact, Renewable Energy Buyers Alliance (REBA), JUST Capital
 - **Sustainability focused organizations:** ICF, WSP, EcoVadis, Closed Loop Partners, Coca-Cola, HP, West Elm
 - **Key issues:** GHG emissions, climate policy, ESG & impact investing, renewable energy, supply chain, energy efficiency, demand response, circular economy, water, waste, plastics, recycling
- Present on sustainability job search topics at organizations such as the Association of Energy Services Professionals, NYU Stern, Colorado State University, Carnegie Mellon University, and University of California, Berkeley
- Share expertise on podcasts such as EDF's Degrees and Sustainability Defined's most downloaded episode of 2020

Utah Sustainable Business Coalition | *Board Member* | Salt Lake City, Utah May 2020 – Present

The USBC is a coalition of organizations and practitioners collaborating to advance sustainable business practices in Utah by providing education, advocacy, and networking opportunities

- Set the coalition's strategic direction by guiding the board through the identification of USBC's core value proposition and goals
- Tripled community platform engagement by developing and delivering a content and social media strategy
- Increased membership by almost 200% through targeted member identification and outreach

Global Reporting Initiative | *Independent Consultant* | Park City, Utah July 2020

Consulting project that informed the strategic direction of GRI's membership program, its primary source of revenue in North America

- Developed strategic recommendations around pricing, content, and product offerings by conducting interviews with sustainability executives at Fortune 500 companies such as GM, HP, and Johnson & Johnson

ANN INC. | New York, NY Jan 2009 – Jun 2012

ANN INC. is a women's apparel company which owns the Ann Taylor, LOFT, Ann Taylor Factory and LOFT Outlet brands and manages approximately 1,000 leased retail stores totaling 5.9 million square feet of conditioned space

Manager, Energy & Sustainability Jul 2009 – Jun 2012

- Generated \$8.4M in cost savings over 5 years and reduced the real estate portfolio's total energy use by 12% by initiating, developing, and implementing a 550-store nationwide LED lighting retrofit project

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- Secured \$3.5M in funding for energy efficiency projects through demonstrations and tailored presentations to the CFO, brand presidents, store design, store operations, construction, and facilities teams
- Avoided over \$1.5M in estimated electric spend through the successful execution of 17 electric procurement contracts across MA, PA, OH, NJ, CT, MD, NY, TX & IL
- Supported the development of the company's first corporate sustainability report by providing energy data and program narratives
- Managed the \$17.5M utilities, waste & lighting budgets including annual development & monthly variance analysis

Sustainability Associate

Jan 2009 – July 2009

- Developed sustainability data collection tools for recycling, donations, and employee engagement programs
- Benchmarked company performance in areas such as carbon footprint management, reporting, and store design

Environmental Defense Fund | *Climate Corps Fellow at TXU Energy* | Dallas, TX

Summer 2009

The EDF Climate Corps fellowship provides graduate students with rigorous training and support in assisting host organizations with meeting their climate and energy goals. Since the program's inception in 2008, fellows have identified energy savings worth more than \$1.6 billion; TXU Energy is the electric and gas utility serving Dallas, TX

- Identified over \$1.8M NPV in cost savings by leading a cross-functional team of internal partners and external vendors through the identification and valuation of 22 energy efficiency projects across lighting, HVAC, and office equipment
- Secured \$60,000 in funding to reduce energy use by 30% by presenting an emissions reduction strategy to the CEO and Executive Leadership Team
- Developed the company's first greenhouse gas emissions inventory for over 450,000 square feet of conditioned commercial office space following the World Resource Institute's Greenhouse Gas Protocol (WRI GHG Protocol)
- Analyzed trends in electric usage data using the EPA's ENERGY STAR Portfolio Manager program
- Recipient of the 2018 William K. Bowes Jr. Award for demonstrating exceptional leadership through collaboration and sharing of best practices via the Sustainable Career Pathways website and mentorship of Climate Corps fellows

EARLY EXPERIENCE

CGI Federal | *Consultant* | Fairfax, VA

2006 - 2008

Hired to work with the Administrative Office of the United States Courts in an expanded capacity with more project management responsibilities

- Ensured 94 federal court districts adhered to the implementation schedule for migration to a new financial accounting system by developing and executing an effective communications and coordination strategy

IBM | *Consultant* | Fairfax, VA

2005 - 2006

Supported projects for the Administrative Office of the United States Courts focused on migrating their financial accounting system to a new platform developed by CGI Federal

- Created project management documentation by conducting client interviews and developing process diagrams
- Supported the development of business proposals for several federal agencies

Bank of America | *Transactions Services Team Lead* | Baltimore, MD

2003 – 2004

- Oversaw the receiving, staging, and production distribution of over one million checks per day
- Identified \$300,000 in operational savings opportunities through participation in Six Sigma projects

EDUCATION

New York University, Leonard N. Stern School of Business | New York, NY

2010

Master of Business Administration, Specializations in Strategy and Social Innovation & Impact

Carnegie Mellon University, Tepper School of Business | Pittsburgh, PA

2003

Bachelor of Science in Business Administration, Concentration in Manufacturing, Management, and Consulting